CDC

This Career Development Conference gives students an opportunity to learn business skills and develop life talents from seasoned professionals in a workshop format. This Career Development Conference takes an additional step from prior conferences in that each session is designed for instruction and implementation of skills presented. Most of the development milestones are also addressed and can be completed during the conference.

Nearly all workshops are scheduled to be held for two hours. This gives teachers adequate time to present their materials and give the attendees ample time to ponder and prove the material presented.

To facilitate the increased requirement of deliverables, this CDC will more fully utilize the installed resources of the college including over 450 available computers workstations and to more fully utilize the faculty and staff in both presenting and promoting the events.

Where previous Career Development Conferences have targeted the students, this conference and its workshops are designed to be attractive to adjuncts and teachers as well.

Keynote Speakers

Wed 9:00 am    Thurs 9:00 am
Wed 1:00 pm    Thurs 12:00 pm
Wed 6:00 pm    Thurs 6:00 pm

Watch our posters outside the MPR for more information on keynote speakers

Student Name:___________________

Find and Understand What You Do Best:
Create Your Path:
Practical Research Fundamentals:
Patriarchal Blessings:
Making Critical Conditions:
The ‘Wonder Resume and Cover Letter’:
Interview the Interviewer:
The Art of Conversation and How to Work a Room:
Build a Constituent Relationship Management:
How to Tell Your Story:
Enhance Your Online Presence:
Building a Professional Image:

Make sure to receive your stamp for credit.
Find and Understand What You Do Best
Discover the meaning of your Five Dominate Talent Themes, how they are defined in you, and how you have used them to become what you are. Understanding how you are wired in the talent arena will move you toward President Eyring’s observation: “That blessing of my possibilities has shaped my life, my marriage, and my priesthood service.” Learn how to match your strengths to your career, and to work in ways that magnify your strongest abilities. Gain an understanding how to combine talents and skills to develop strengths. Create the ‘Talent-Example-Results’ foundation for a variety of target-ed “Me-in-30-Seconds” statements. Complete the StrengthsQuest assessment prior to attending this workshop. See Survey Completion Workshop.
Completes Milestones 7, 8 and 10
10:00 am 2:00 pm 4:00 pm 7:00 pm Room 401-402

Create Your Path
Executive head hunter Tom Johnston will help attendees learn how to create their own job. Using your skills, gifts and talents, you will know better which direction your path is leading and especially how to look for your ideal job. Attendees will know how to research companies, industries and succinctly present their story
Completes Milestone 4
10:00 am 2:00 pm 4:00 pm 7:00 pm BYU Salt Lake Center

Practical Research Fundamentals
A company is out there with needs that match your talents. Knowing how to find that company and research it and/or its industry will empower you to design your own career. Learn the fundamentals of how to conduct career research, and walk away with real life information about companies that interest you—and need your skills. Knowledge about a company is essential to communicating how your talents fulfill their needs. Previous attendance at a Create Your Path workshop will enhance your learning experience in this class.
Completes Milestone 4
10:00 am 2:00 pm 4:00 pm 7:00 pm Room 505

Patriarchal Blessings
You already have a powerful discovery tool—your Patriarchal Blessing. Patriarchs will explain how your blessing can help you discover your pathway and the contributions you can make in every facet of your life. Prepare for this class by prayerfully reading and analyzing your blessing. You will want to bring a copy of your blessing with you.
10:00 am 2:00 pm 4:00 pm 7:00 pm Multi-Purpose Room

Making Critical Connections
Practice the critical communication arts of conversation and networking in this student-to-student-to-professional session. Learn how focusing on others builds your own network. Leave with a list of new network contacts that have the potential to help you develop your career.
Completes Milestone 3
10:00 am 2:00 pm 4:00 pm 7:00 pm Room 503

The ‘Wonder Resume and Cover Letter’
Learn how to tell YOUR story as you build your talents and skills into the body of your resume, then compile a personalized cover letter. Build a “general” resume that will serve as a basis for the resumes you’ll tailor to fit specific job opportunities. ‘See’ your resume through the eyes of a potential employer. You’ll benefit most from this workshop if you first attend the Find and Understand What You Do Best workshop where you’ll develop some of the tools needed to fully succeed in this effort.
This workshop completes Milestones 5 and 6
10:00 am 2:00 pm 4:00 pm 7:00 pm Room 705

Interview the Interviewer
Sit one-on-one with a hiring professional who will interview you—while you interview him or her. This forum enables you to ask questions about the questions: “Why did you ask that? What were you trying to achieve?” You’ll leave with a list of questions that interviewers ask, and a better understanding of why they ask them and how you can better prepare for an interview.
Completes Milestone 10
10:00 am–12:00 pm 2:00 pm–6:00 pm Room 916-926

The Art of Conversation and How to Work a Room
Ever get tongue-tied just when you need to communicate? Practice—and some basic training—can help you develop confidence in critical social skills needed for on-the-job success. Learn how to start and stop conversations, how to make positive impressions, and how to avoid career-limiting behaviors. This 2-hour class includes one hour of instruction and one hour of conversational practice. Attendees will receive opportunity to learn and practice the skills and gain confidence in the art of conversation.
10:00 am 2:00 pm 4:00 pm 7:00 pm Room 501

Power Luncheon
Dine with top company officials from a wide variety of industries. Build your personal network as you converse with professionals whom you might not otherwise be able to access and make connections with people who could potentially help you throughout your career. Food will be provided to attendees.
11:00 am 5:00 pm Commons

Build a Constituent Relationship Management
Professionals know the value of managing contact information. You can too. Learn how to capture critical information in a Constituent Relationship Management (CRM) tool as you build and populate your own CRM system. This tool will help you manage your network; build relationships with students, professionals, and others; and provide a powerful platform for long-term success. Attend the Making Critical Connections workshop prior to this one and you’ll come prepared with new data to organize.
Completes Milestone 4
10:00 am 2:00 pm 4:00 pm 7:00 pm Room 605

How to Tell Your Story
Learn from a professional biographer how to pull the stories of your life together and get it on paper.
Completes Milestone 7 Room 707

Enhance Your Online Presence
A professional, effective, reputable online presence is crucial in today’s hiring marketplace. Learn how to create and maintain a presence that will get you hired. Concepts taught include personalized online branding, creating a presence with LinkedIn and Google+, how to clean up less desirable online information, privacy tips, and the best practices for professional online activities.
Most potential employers check your online sites before making a decision to hire you. A poorly conceived site can eliminate your chances for employment. Learn how to create a site with a professional look and feel. This hands-on workshop will provide you one-on-one help as you hone, refine, and improve your online presence.
Completes Milestone 9
10:00 am 2:00 pm 4:00 pm 7:00 pm Room 606

Building a Professional Image
Appearances are important. Your body language and posture send a silent message to potential employers and clients. Learn how to make sure the signals you send are positive and beneficial. Professional attire is always critical to your success, so you’ll also learn how to dress the part for every employment situation.
10:00 am 2:00 pm 3:00 pm 7:00 pm Room 507

Survey Completion Workshop - Continual
Use this time to go to www.strengthsquest.com and complete your Strengths profile. This 170-question assessment takes about 40 minutes to complete, and can be taken in a variety of languages. Print out your Signature Theme Report and bring it with you to class. Discover what your signature talents are, then use that knowledge in other workshops to learn how to develop them.

Keynote Speakers
Joe J. Christensen Wed:9:00am
Dave McCann Wed:1:00pm
Mark Judge Wed: 6:00pm
Barbara Christensen Thurs: 9:00am
John Telford Thurs: 1:00pm
Thurs: 6:00pm